



Application No. 10/029,395  
Reply to Office Action of Jan 12, 2004

Patent  
Attorney Docket No. 13870

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In Re: U.S. Patent Application of Paul GERVASI  
App. No.: 10/029,395 Group Art Unit: 3634  
Filed: December 28, 2001 Examiner: GIBSON, Robert W.  
For: A COLLAPSIBLE DISPLAY STRUCTURE AND SHELF MODULE  
FOR USE THEREWITH

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**REPLY TO OFFICIAL ACTION UNDER 37 CFR 1.116**

Commissioner for Patents  
Alexandria, Virginia 22313-1450

**RECEIVED**  
MAR 08 2004  
**GROUP 3600**

Sir/Madam:

*OK to  
answer  
fwg*  
In response to the Office Action mailed January 12, 2004 please amend the application as follows, and re-examine the application in light of the amendments and remarks provided.

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 9 of this paper.